

### -LIFE INSURANCE-









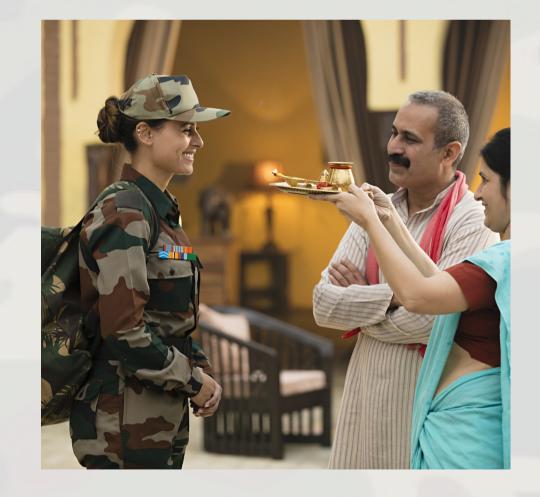
















# VIKRAM SINGH CEO SALES



#### Dear Yoddhas,

I bow down in gratitude, for your undeterred commitment to guarding the sovereignty and peace of the nation. I have been associated with the forces since my childhood, earlier because of my father serving in the Indian Air Force and now because of my profession.

Spectrum Insurance Broking Private Limited (SIBPL) is a Premier Broking House in the country that mainly works with Defence and Paramilitary Forces. We have a Pan India presence with a field force of 220 (approx.) Insurance foot soldiers.

SIBPL Executives visit approximately 300 odd camps and campuses of Defence and CAPF installations in a month, to reach out to the soldiers. They are there to make the soldiers, plan better their financial planning in order to make them and their families financially strong.

We are prime advisors to the most trusted top Indian Insurance Companies. Our motto is "We make you financially strong". True to our motto we provide you with the best plans for child education, medical insurance, daughter marriage, post-retirement, and likewise solutions, where you can save money as well as your and your family's life is also insured. In our bouquet of Insurance products, you have a number of choices to select from, as per your need, and you can choose your premium paying term as per your convenience, i.e., from monthly to yearly mode.

For us, Life Insurance is not just about sales but is an opportunity to serve the nation through soldiers like you.

With Regards, Vikram Singh CEO Sales





## SANDEP KUMAR SINHAH DIRECTOR(SALES) YODDHA



Dear Yoddhas,

With Regards,

Sandeep Kumar Sinhah

Director(Sales) Yoddha







## **Spectrum Insurance Broking (P) Ltd.**

Spectrum Insurance Broking (P) Ltd. was incorporated on 19th April 2021 with its registered office at C-91/10, 1st Floor, Wazirpur Industrial Area, Ring Road, Delhi-110052.

The company has an authorized capital of Rs. 1.00 Cr- and a Paid-up Capital of Rs. 79.26 Lakh. We are an insurance broker registered with the authority (IRDAI), who for remuneration, will solicit and arrange insurance business for its prospective customers, who are in transferable jobs, preferably from rural India, with various insurance companies located in India.

We are NATIONAL PLAYER in Defense & Paramilitary segment. Spectrum provides policy issuance by paying 1 monthly premium (Monthly Mode). Initial premium direct from customer's account. We offer sales/services at the customer sites, and also provide claims consultancy and support to beneficiaries, irrespective of the policy purchased from where. The company deals in the distribution of Life Insurance, Health Insurance, and Motor Insurance products. We have a team of Industry experts who provide the best solutions to cater to the various needs of customers. The target audience is primarily salaried employees preferably from rural backgrounds.

#### Why Us?

- You have the multi-product option from multiple Insurance companies associated with us
- You get all types of Insurance life, general, and health under one umbrella
- You can choose the mode and method of premium payment as per your financial strength
- You get the personal touch from our visiting executives at your duty location
- You get a dedicated caller for yourself from our company to guide and counsel you from time to time
- You get other financial support apart from Insurance such as filing of ITR without any additional charges







## **Spectrum Insurance Broking (P) Ltd.**

Spectrum Insurance is a part of Spectrum group of companies, which is a Pioneer in the distribution of Life Insurance products to Govt. Salaried Personnel, primarily in Defense & Paramilitary personnel and mostly living in tier 2/3/4 towns. Our Direct sales Force (DSF) helps people in securing Child education, Family Financial Planning, and Retirement planning by identifying the appropriate needs of people.

A growing Delhi-based Start-up company -Spectrum Insurance Broking Pvt. Ltd. specialized in Insurance Intermediation in a unique segment and is duly registered with IRDAI, is looking for Equity Partner(s) to scale up its existing business operations.

Led by Insurance Veterans having collective industry work experience of 99+ years Presence in 35+ districts in 7 States and many increasing.

Acquired 24000+ Customers & 25,000+ Policies till date

Spectrum is known - Financial awareness sessions at clients' work-place, 365 days of service support, policy log-in with a one-month premium & without loading, triple claims in accidental death, double claims in natural death, ECS registration in 4 working days

Currently, the company has engaged over 200+ employees spread across Pan-India and has 25,000 plus customers with Rs.75.00Cr Annualized Premium and Rs.90.00Cr as Sum Assured and a healthy Renewal Book with an Industry Best Persistency. The company is successfully carrying a Profitable, Sustainable, and Scalable business with an average YOY growth of over 30%.

The Vision of the company,i.e., to become a leader in providing protection, investment, and other financial solutions to strengthen society- financially strong and create significant value for all the stakeholders.





## Services Offered by Spectrum Group of Companies

- 1. Filing of ITR self and dependent
- 2. Tax Planning
- 3. Claim Settlement of Life/Health/Motor/Fire & Burglary/Travel/Accident etc
- 4. Basic Financial Planning
- 5. PAN Card for family members/HUF Creation
- 6. Health Insurance @reduced price (Group Health Policy)
- 7. Free Credit Score checkup (once a year)
- 8. Improvement of Credit Score (T & C Applied)
- 9. To know banking benefits applicable for individuals(DSP/PMSP/Rakshak/others)
- 10. To know about various Government schemes
- 11. Career counseling for children
- 12. Earning options for dependents and retired persons
- 13. Referral Bonus





#### Our New Launch - Varangana

• Under this scheme we will be providing jobs to Widows of Martyrs, staying in the campus of BN HQ/Sector HQ/Frontier HQ or Cantonments. So that they have regular earnings apart from the family pension.







### **Awards and Accolades**

### (Leaders receiving awards photographs)







Insurance awards are given to companies or individuals who demonstrate exceptional performance, innovation, or contribution to the industry.











## **CSR & Welfare Activities**















# Veerangana



#### The Vision

The Vision of the company is to become a leader in providing protection, investment, and other financial solutions to make all segments of society financially strong and create significant value for all the stakeholders.

### **The Mission**

The Mission is to deliver the most suitable insurance solutions and superior value to all the stakeholders – Customers, Shareholders, Employees and Society at large.

### **The Core Values**

The Core Values of the company are – **Commitment, Integrity, Transparency and Empathy**.

The most suitable Insurance plan will remove the fear, worry, and anxiety associated with one's future and thus encourages a free mind and working, which will ultimately take our society towards a better future and make it financially strong, in line with our tagline:

### "We make You Financially Strong"



